

2019-2020 District Goals



District: District 33 A
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

I will ensure that my district team understands their roles in the Club Officer training process
I will support and promote Club Officer learning events

Additional action items to achieve this goal

Training has already been planned with cooperation of the GLT Coordinator for President, the President, Secretary, Treasurer, and Zone Chairs. Two sessions are being planned, one for evening and one for a weekend date to ensure attendance. I will personally call each club to invite and district wide notice is being spread. I will wrap up each session with the 2019-2020 themes, changes in reporting, tax issues and the importance of keeping separate administrative and charitable purpose accounts.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|--------------|----------------|
| 1st Quartter | 25 |
| 2nd Quartter | 45 |
| 3rd Quartter | 85 |
| 4th Quartter | 105 |

By the end of the 4th quarter, the district will add a total of 260 new members.

Action Items:

My district will establish club branch(es).

My district will induct new Lions under 40 years old.

My district will convert Leos to Lions

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|--------------|-----------|-----------------|
| 1st Quartter | 0 | 0 |
| 2nd Quartter | 0 | 0 |
| 3rd Quartter | 0 | 0 |
| 4th Quartter | 1 | 20 |

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

MEMBER RETENTION

| | Drops |
|--------------|-------|
| 1st Quartter | 35 |
| 2nd Quartter | 45 |
| 3rd Quartter | 75 |
| 4th Quartter | 95 |

By the end of the 4th quarter, the district's membership drops will not exceed 250 members.

Action Items:

NET GROWTH GOAL

| | | | | | | |
|----------------|---|---------------------|---|-------------------|---|-----------------|
| 260 | + | 20 | - | 250 | = | 30 |
| FY New Members | + | FY Chartter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 200,000 people.

Action Items:

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1,500 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$250.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: